

**B.H.M.S.** 

**Business & Hotel Management School**

Lucerne, Switzerland

SUMMER CAMP 2026



LEARN, EXPLORE, AND DISCOVER  
**YOUR PASSION**

[bhms.ch](https://bhms.ch)

**Benedict**  | Member of Benedict Education Group Switzerland

## MORE THAN JUST A SUMMER PROGRAMME

At BHMS, we believe summer is about more than just learning – it's about discovering who you are, meeting new people, and building friendships that cross cultures and borders. We create a safe, welcoming space where every student is supported, encouraged, and inspired to try something new. Whether it's your first time away from home or your tenth international trip, you'll find a community here that feels like family.

## YOUR SWISS SUMMER ADVENTURE STARTS HERE

Join curious teens aged 16–20 from around the world for an unforgettable experience in Lucerne, Switzerland – where learning meets adventure.

The two-week camp blends inspiring morning sessions with fun afternoon activities and the chance to explore Swiss culture, nature, and city life in one of Europe's most beautiful destinations.

## WHY BHMS?

Located in the heart of Lucerne, BHMS combines world-class education with Swiss quality, safety, and hospitality. Our summer programmes reflect the same values we bring to our university programmes – professionalism, personal growth, and global perspective.

## EXPLORE THE WORLD OF CULINARY ARTS, HOSPITALITY & BUSINESS INNOVATION

Dive into the dynamic worlds of culinary creativity, global hospitality & business, and lifestyle innovation through hands-on workshops and real-world experiences.

Whether you're cooking with expert chefs, exploring what makes a great guest experience, or learning about new business innovations – every day brings something new to discover.

## UNLOCK YOUR POTENTIAL

Every morning offers engaging discovery workshops; every afternoon, a new adventure. From crafting chocolate to visiting a luxury hotel, you'll gain skills, explore careers, and meet new friends along the way.



Classroom



Practice service

# WORKSHOPS

## CULINARY FOUNDATIONS

Step into the kitchen and discover international flavours while learning practical techniques from expert chefs. From knife skills to plating, this hands-on week is full of creativity, teamwork, and culinary inspiration.

## HOSPITALITY EXPERIENCES

Explore the future of hospitality, travel and lifestyle – from luxury services to sustainable design, branding, and the role of new technologies in providing memorable guest experiences. Interactive workshops introduce you to a dynamic and fast-changing industry where creativity, people skills, and delivering the ‘wow’ factor are key to business success.

## BUSINESS INNOVATION

Explore the future of business, entrepreneurship, and innovation – from building bold start-ups and global brands to understanding markets, strategy, and emerging technologies. Interactive workshops introduce you to a fast-moving world where leadership, creative problem-solving, data insight, and digital skills all come together to shape tomorrow’s business landscape.

# AFTERNOON HIGHLIGHTS

Each afternoon brings a new adventure – from cultural experiences to outdoor excursions and city discoveries.

## SAMPLE ACTIVITIES INCLUDE:

### ■ MOUNTAIN ADVENTURES:

Mount Pilatus excursion // Cable car ride through the Alps // Mountain village hike

### ■ LAKE & OUTDOOR FUN:

Boat ride on Lake Lucerne // Swiss BBQ by the lake // Lakeside picnic

### ■ CITY EXPLORATION:

Day trips to Zurich, Bern, Geneva, or Basel // Lucerne city challenge // Old town discovery walks

### ■ CULTURAL & CULINARY EXPERIENCES:

Chocolate workshop // Fondue night // Artisan bakery tour // Market visits // Local food tastings // Crepe or bratwurst making // Cultural games night

### ■ INNOVATION & LEARNING VISITS:

5-star hotel tour // Swiss Transport Museum // Interactive museum visits // Drone demonstration // Hotel tech project

### ■ SOCIAL & CELEBRATION MOMENTS:

River cruise // Film night // Farewell adventure day



Culinary creations



Hotel excursion



Boat trip



Transport Museum



Chocolate creation

## Requirements

- Pre-intermediate English level
- Over 15 years of age

## Camp 2026

Date 19.07 – 02.08

## Pricing Summary

2 WEEKS CHF 3,300

- INCLUDED IN THE PRICE:**
- Daily workshops and study materials
  - Shared accommodation and all meals
  - Afternoon activities and excursions
  - Airport transfers (arrival and departure)
  - Certificate of Attendance

## A Pathway to Your Future

Many of our summer students go on to join BHMS for their Bachelor's studies. Attending the summer camp gives you a head start – and your fees will be credited toward your first-year tuition if you join within two years.

**DON'T MISS OUT ON THIS INCREDIBLE OPPORTUNITY, APPLY TODAY!**



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